

“A lonely stranger in a foreign land I'm cast”
——Wang Wei

intlstucomm.com

Blue eyes, blonde hair, dark skin, suits and ties....

Foreign students have become important members of Chinese college communities.

As Chinese, we're proud of how internationalized our campuses have become. However, few students think of the questions: Do our foreign friends enjoy their school lives just like we do? Is this a place they call home, or is this just a land of alienation? What do they need and how can we make this place a “home”?

01 Background Information

• General background——

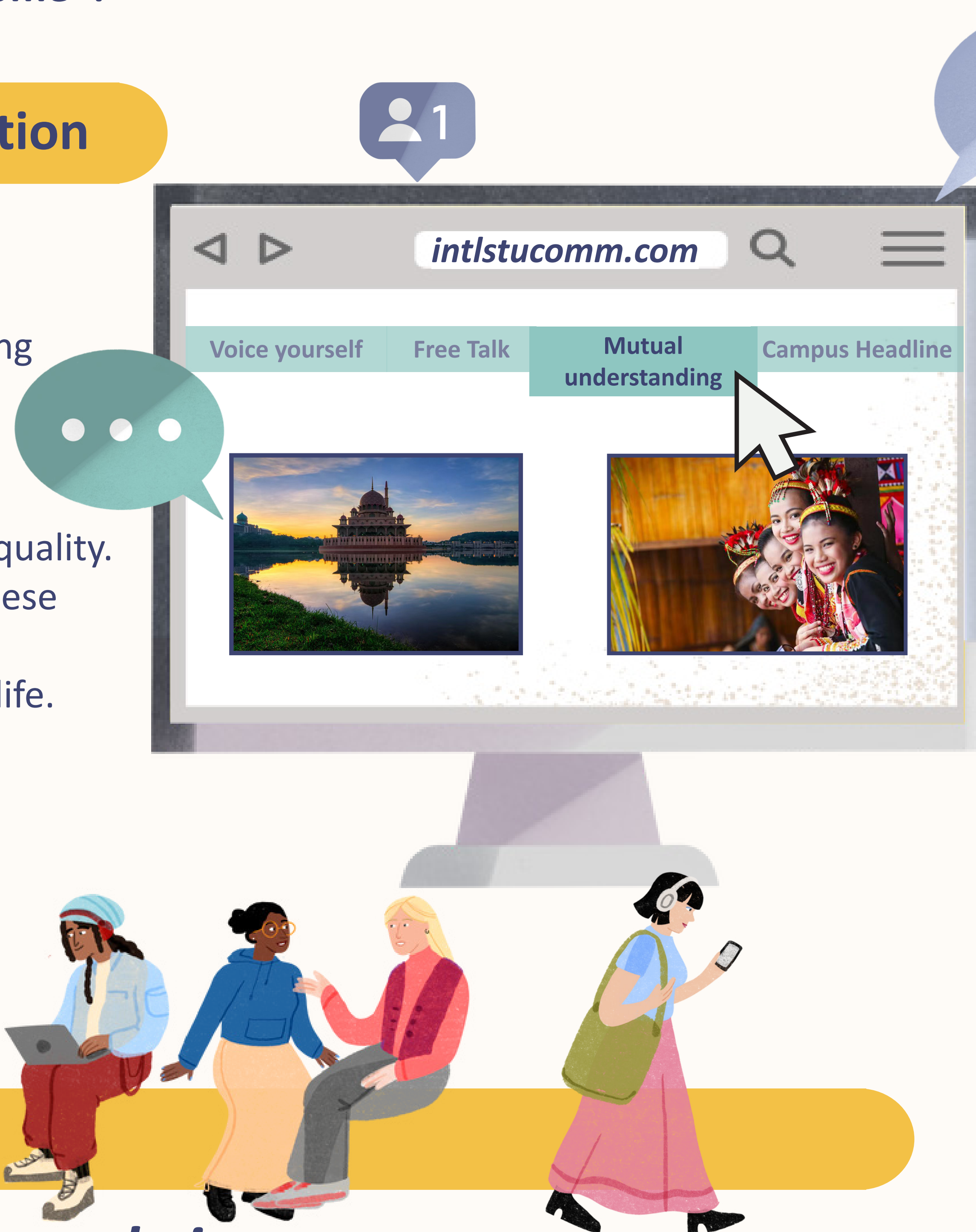
Chinese Universities are advancing internationalization.

• Specific background——

Low satisfaction with education quality.
Little social interaction with Chinese students.
Difficulty in adapting to campus life.

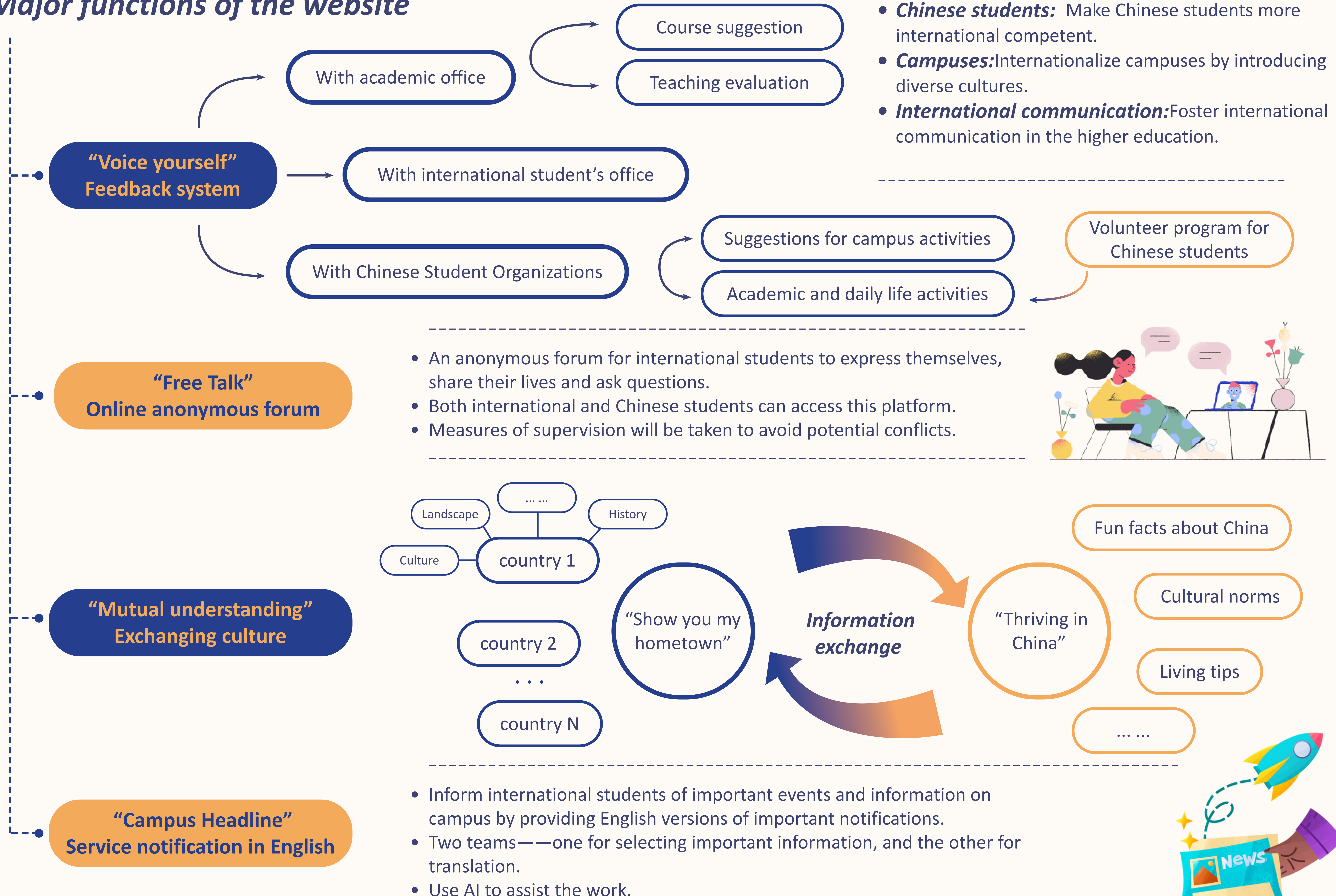
• Purpose——

Designing a website to satisfy international students' needs in academic work, socializing and adaptation.



02 Acitons

Major functions of the website



03 Obstacles & Solutions

Language barrier

- Encourage Chinese students to speak English.
- Auto-translation on the forum.

Potential cross-cultural conflicts

- Reducing misunderstanding by boosting communication.
- National censorship for forum.
- Student organization supervision.

Conservative attitudes of universities

- General supervision by schools.
- Trial operation with function adjustments.

Superficiality of Communication Caused by Symbolic Interaction

- Use “Show your hometown” to eliminate cultural stereotypes

04 Impacts

- **International students**: Increase their satisfaction with learning experience in China.
- **Chinese students**: Make Chinese students more international competent.
- **Campuses**: Internationalize campuses by introducing diverse cultures.
- **International communication**: Foster international communication in the higher education.

